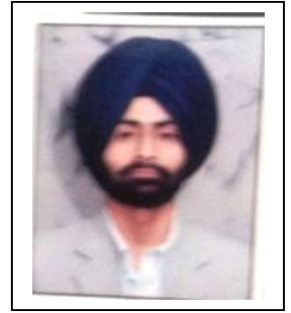


RESUME



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S. No.	Examination	Name of the University	Year of Passing	Division
1.	B. Com.	Punjabi University, Patiala	1997	2 nd
2.	M. Com.	Punjabi University, Patiala	1999	1 st
4.	P.G.D.C.A.	Punjabi University, Patiala	2000	1 st
5.	MBA	Madurai Kamaraj University, Madurai	2005	1 st
5.	M. Phil.	Madurai Kamaraj University, Madurai	2008	2 nd
6.	Ph.D.	Punjabi University, Patiala <i>Did from School of Management Studies</i>	Completed in 2012	-
7.	Ph.D.	Punjabi University, Patiala <i>Doing from Department of Commerce</i>	2021 Pursuing	-

Educational Qualifications:

Teaching and Professional Experience:

Total Teaching Experience: **23 Years Approx.**

Publications:

1. "Bio-Piracy: Misappropriation of Traditional Knowledge" International Journal of Business Economics and Management Research Volume 1, Issue 2 (2010) pp. 137-149.
First Author: Manjinder Gulyani Second Author: Navninderjit Singh
2. "Entry Routes of Foreign Retailers in India" International Journal of Business Economics and Management Research Volume 1, Issue 1 (2010) pp. 170-178. *First Author: Ravneet Kaur Second Author: Navninderjit Singh*

3. "Regulation of Advertisements: National and International Perspectives" Elixir Marketing Journal, 34 (2011) pp. 2391-2397. **Single Author: Navninderjit Singh**
4. "Gender Differences Regarding Impact of TV Advertisement: An Empirical Study" International Journal of Business Economics and Management Research Volume 2, Issue 8 (2011) pp. 194-204. **First Author: Navninderjit Singh Second Author: Dr. B. B. Singla**
5. "Creating and Preventing Cognitive Dissonance: Role of Advertisement" Asian Journal of Research in Social Sciences and Humanities Vol. 3, No. 11, (2013), pp. 258-268. **First Author: Navninderjit Singh**
6. "Productivity of Major Food Grain Crops in India" PIMT Journal of Research, Vol.7 No. 1 Dec 2014 pp. 42-45. **First Author: Navninderjit Singh Second Author: Sangeeta Goyal**
7. "Event Management and Clustering" International Journal of latest Research in Engineering and Management, Vol. 3 Issue 9 Sept. 2019 pp. 01-07. **First Author: Navninderjit Singh Second Author: Gurvinder Pal Singh**
8. "Understanding user access patterns of website visits to better marketing decisions" World Journal of Engineering Research and Technology, Vol. 5, Issue 5 (2019), 267-276.
9. "Tabu-Voronoi Clustering Heuristics with Key Management Scheme for Heterogeneous Sensor Networks", IEEE ICUFN 2012, Phuket, Thailand, pages 46-51, July 4-6, 2012. DOI: 10.1109/ICUFN.2012.6261662
10. "LoRa PHY Range Tests and Software Decoding – Physical Layer Security", 6th International Conference on Signal Processing and Integrated Networks (SPIN 2019), 7 – 8 March 2019. DOI: 10.1109/SPIN.2019.8711682
11. "College Student Facing Psychological Issues" International Journal of Recent Engineering Research and Development, Vol. 05 Issue 12 Dec 2020 pp. 37-42. **First Author: Navninderjit Singh Second Author: Anmol Gagneja**
12. "Data Analysis of the Moxtra Application" International Journals of Advanced Research in Computer Science and Software Engineering Vol. 8, Issue-6 June 2018 pp. 36-44. **First Author: Navninderjit Singh Second Author: CrystallTng Third Author: Karlla Martinz**
13. "Management and Economics of Virtual Private Networks" Asian Journal of Research in Business Economics and Management Vol. 7, No. 8, August 2017, pp. 441-453. **First Author: Navninderjit Singh**
14. "Managing the Internet Connection Speed" Asian Journal of Research in Social Sciences and Humanities Vol. 7, No. 8, August 2017, pp. 414-421. **First Author: Navninderjit Singh**
15. "Optimization of Role Playing Games for better Learning Environment" Asian Journal of Research in Social Sciences and Humanities Vol. 7, No. 8, August 2017, pp. 425-432. **First Author: Navninderjit Singh**
16. "Awareness and understanding of XBRL in India: An exploratory study of Chartered Accountants" PIMT Journal of Research, Vol.13 No. 3(B) June 2021 pp. 22-27. **First Author: Navninderjit Singh Second Author: Manjinder Singh**
17. "Driver Alertness Management System using IoTs" (Dec. 22, 2021). Available at SSRN: <https://ssrn.com/abstract=3991353> or <http://dx.doi.org/10.2139/ssrn.3991353>. **First**

Author: Kanwalinderjit Gagneja Second Author: Morgan Havel Third Author: Alexander Schwarez Fourth Author: Navninderjit Singh.

18. “Citation and Altmetric Analysis of Scientific Publications on Green Governance”
PCMA Journal of Business Vol.-16 Issue-1, Jan-Jun, 2023 pp 6-15. *First Author: Manjinder Singh Second Author: Navninderjit Singh Third Author: Sharandeep Kaur*

Workshop/Conferences/Seminar (Participated/Paper Presented)
International Seminar

Name of the Conference/ Seminar	Paper Presented (Topics)	Organizer(s)	Duration
1. Entrepreneurship, Creativity and Innovations in Business	Innovation and Creativity in Business	GNA-IMT, Phagwara (Punjab)	29 th - 30 th Oct 2006
2. Capital markets: Way ahead	Changing shape of Indian capital market	Punjabi University, Patiala.	25 th - 26 th Oct., 2008
3. Business Challenges & Opportunities in South Asia	India Emerging: Opportunities and Challenges	Golden Jubilee Hall, Punjab University, Chandigarh	24 th -25 th Oct., 2009
4. Sustainability in Business: Vision, Practice and Education	Human Rights Aspect of Sustainable Development	Argosy University, Eagan, Minnesota, USA	8 th - 9 th Jan, 2010
5. Technological and management advancements: Issues and Challenges	Technological Aspects of Education System	RIMT Management Campus	10 th Oct.,2011
6. International Business Conference	Role of Advertisement in Impulse Buying Behaviour among Indian Consumers	Sri Guru Granth Sahib World University	21 st - 22 nd Dec., 2012
7. 11 th PCMA International Business Conference	E-CRM: Opportunities and Challenges	Multani Mal Modi College, Patiala	7 th -8 th Nov. 2014
8. 13 th International Conference on Spirituality and Management	Significance of Spirituality at Work Place	Sri Guru Teg Bahadur Khalsa College, Sri Anandpur Sahib	27 th - 28 th Nov. 2015
9. 33 rd CANADA International Conference on “ Economics, Management, Social Sciences & Humanities” (EMSSH-23)	Regulation of Corporate Espionage: Legislative and Judicial Approaches	Eminent Association of researchers in Humanities & Management Sciences[EARHM]	20 th -21 st July, 2023

National Seminars			
1. National Level Seminar cum Workshop	Personality Metamorphosis (Participated)	Bhai Gurdas Institute of Management and Technology	6 th May, 2005
2. Globalisation: Opportunities & Threats for Developing Countries	Globalisation & its Impact on the Indian Insurance Industry	Lovely Institute of Management	28 th May, 2005
3. Service Sector Management	Indian Tourism: Targeting New Frontiers	RIMT- IMCT, Mandi Gobindgarh (Punjab)	9 th -11 th Mar., 2006
4. Paradigm Shifts in the Development Strategy of Indian Economy	Participated	Department of Correspondence Courses Punjabi University Patiala	5 th Sept., 2006
5. Second Generation Economic Reforms in India: Prospects and Challenges	Corporate Social Responsibility in Modern Business	Amardeep Singh Shergill Memorial College, Mukandpur	30 th Sept.- 01 st Oct 2006
6. Challenges & Opportunities in Information Technology	IT contribution in key area of Indian Economy	RIMT-Institute of Technology	23 rd Mar. 2007
7. Customer Relationship Management in Banking And Insurance Sector.	CRM in Banking And Insurance Sector	Doraha Institute of Management And Technology	24 th Feb., 2008
8. National Conference on Challenges and Opportunities in IT (COIT)	Engineering Knowledge Engineering: Today and Tomorrow.	RIMT- IET, MandiGobindgarh (Punjab)	29 th Mar. , 2008
9. National seminar on Sustainable Development	India Towards The Sustainable Development.	RIMT- IMCT, MandiGobindgarh (Punjab)	26 th -27 th Mar., 2008
10. Organizational Excellence through Talent Management	Creative Talent And Modern Business Development	Guru Nanak Institute of Management and Technology. Ludhiana	12 th April, 2008
12. Conference on various aspects of WTO	Role of WTO in Regulating Intellectual Property Rights	RIMT-IET, MandiGobindgarh (Punjab)	26 th March , 2009
13. National Conclave cum Conference International Financial Reporting Standards	Indian GAAP: Towards Convergence with IFRS	GNA-IMT, Phagwara, Punjab	13 th -14 th June, 2009

14. National conference on Business Process Re-Engineering	Business process management and its Future Trends	Government Bikram (P.G.) College of Commerce	30 th Jan , 2010
15. New Horizons of Retail Management: Challenges and Opportunities.	Emergence of Retail Industry in India	Doraha Institute of Management and Technology.	20 th March, 2010
16. New Paradigms in Marketing Management	Advertisement Effectiveness: Role of various Promotional Tools	Sri Guru Harkrishan Group of Colleges Patiala	5 th Feb. 2011
17. Business Management & Economics with the Theme Managing Global Business in Turbulent Times	Impulse Buying Behaviour: Effects of Advertising on Consumer	Chandigarh University, Gharuan, Kharar, Mohali	8 th -9 th Fe. 2014
18. Contemporary Issues in Commerce and Management	Organic Food/Issues and Challenges in Agricultural Business	Guru Kashi University, Talwandi Sabo	25 th April, 2015
19. Empowering Women to Lead Change	Economics of Women Participation in Agriculture	KanyaMahavidyalaya, Kharkhonda, Sonipat	15 th Dec. 2015
20. National Seminar on Make in India	Make in India or Made in India: a Challenge Ahead”	Patel Memorial College, Rajpura	9 th April, 2016
21. Business Ethics and Corporate Governance	Role of Ethics and Social Responsibility in Advertisement	GNA University Hardaspur, Phagwara	22 nd -23 rd Sept. 2017
22. Recent Progressions in Economics, Commerce, Management, IT, Tourism and Agriculture in India	Problems and Strategies in International Services Marketing	Punjab Institute of Management and Technology	9 th Nov. 2019

Short Term/Faculty Development Programmes/Workshop (Organized/Attended)

Name of the Course	Organizer(s)	Topic
1. Faculty Development Program (FDP) , 11-06-11 to 17-06-11 (seven days)	Bahra University, Shimla.	Faculty Development Programme on Research Methodology in Social Sciences (With Special Emphasis on Commerce and Management)

2. Faculty Development Program (FDP) , 09-01-12 to 12-01-12 (seven days)	RIMT-Institute of Management and Technology	Training for Trainers
3. Faculty Development Program (FDP) , 28-05-12 to 6-06-12 (seven days)	Regional Institute of Management and technology	Research Methodology & Quantitative Techniques with Software Applications
4. Faculty Development Program (FDP) , 11-06-11 to 17-06-11 (seven days)	RIMT-School of Management Studies	Strategic Management in contemporary Global Environment
5. Faculty Development Program (FDP) , 23-07-11 to 29-07-11 (seven days)	Punjabi university, Patiala	Management Strategies for Competitive Advantage

Personal Details:

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Date of Birth : 31-12-1975
Status : Married/Male
Father's Name : Late S. Kishan Singh
Mother's Name : Late Mrs. Ajit Kaur

(Dr. Navninderjit Singh)